

Message Text

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PAGE 01 STATE 263935

51

ORIGIN COME-00

INFO OCT-01 EA-10 ISO-00 EB-07 RSC-01 /019 R

66605

DRAFTED BY: COM/OIM:RCMITCHELL/238

APPROVED BY: EB/OCA/REP:LKLIEFORTH

COM/OIM:CMSONNE/238

COM/OIM:IWLLOYD/238

COM/OIM:TWELCH/232

STATE/EA/K:HNEWSOM (PHONE)

EB/OCA/BR:PTO'CONNOR

----- 052054

R 021645Z DEC 74

FM SECSTATE WASHDC

TO AMEMBASSY SEOUL

AMEMBASSY TOKYO

UNCLAS STATE 263935

TOKYO FOR GLICK

E.O. 11652: N/A

TAGS: BEXP, KS, JA

SUBJ: MARKET RESEARCH

1. AS INDICATED IN ATTACHMENT TO LETTER MURRAY TO PERKINS DATED OCT. 9, BID REQUEST AIRGRAMS FOR CONTRACT OR MRO MARKET RESEARCH ARE DUE OUT DECEMBER 1974. IN VIEW POOR PERFORMANCE OF CULVER ON METALWORKING STUDY AND APPARENT SCARCITY OF OTHER FIRMS TO DO CONTRACT RESEARCH, OIM CONSIDERING SENDING MRO TO DO BOTH STUDIES. BEFORE DECIDING NEED CURRENT REVIEW OF AVAILABLE CONTRACT RESEARCHERS.

2. FOR SEOUL: IN VIEW OF POSTPONEMENT OF MITCHELL VISIT PLEASE RECOMMEND TO OIM/FE ANY FIRMS POST CURRENTLY CONSIDERS CAPABLE OF DOING MARKET RESEARCH.

3. FOR TOKYO: OIM/FE REQUESTS LIST OF ANY MARKET RESEARCH
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FIRMS POST FEELS COULD DO ADEQUATE RESEARCH IN KOREA,

ESPECIALLY THOSE HAVING OFFICES IN KOREA WITH NATIVE
INVESTIGATORS, WITH ANY RELEVANT COMMENTS. KISSINGER

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 02 DEC 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974STATE263935
Document Source: CORE
Document Unique ID: 00
Drafter: COM/OIM:RCMITCHELL/238
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740349-0129
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19741267/aaaacfnh.tel
Line Count: 63
Locator: TEXT ON-LINE, ON MICROFILM
Office: ORIGIN COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: izenbei0
Review Comment: n/a
Review Content Flags:
Review Date: 16 AUG 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <16-Aug-2002 by ReddocGW>; APPROVED <10 FEB 2003 by izenbei0>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: MARKET RESEARCH
TAGS: BEXP, KS, JA
To: SEOUL TOKYO
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005